

HISTORICAL SOCIETY

GOVERNOR'S BUDGET RECOMMENDATIONS

Source of Funds	FY13 Adjusted Base	FY14 Recommended	% Change Over FY13	FY15 Recommended	% Change Over FY14
GPR	14,132,900	14,829,900	4.9	15,016,100	1.3
PR-F	1,196,900	1,263,800	5.6	1,264,000	0.0
PR-O	455,200	809,900	77.9	812,500	0.3
PR-S	2,207,500	2,239,300	1.4	2,240,600	0.1
SEG-O	3,835,500	4,729,300	23.3	4,729,300	0.0
TOTAL	21,828,000	23,872,200	9.4	24,062,500	0.8

FULL-TIME EQUIVALENT POSITION SUMMARY

Source of Funds	FY13 Adjusted Base	FY14 Recommended	FTE Change Over FY13	FY15 Recommended	FTE Change Over FY14
GPR	100.15	100.65	0.50	100.65	0.00
PR-F	6.36	6.36	0.00	6.36	0.00
PR-O	1.00	3.00	2.00	3.00	0.00
PR-S	12.75	12.75	0.00	12.75	0.00
SEG-O	11.28	13.28	2.00	13.28	0.00
TOTAL	131.54	136.04	4.50	136.04	0.00

AGENCY DESCRIPTION

The society is governed by a board of curators consisting of 24 individuals elected by the society's members, the Governor or his designee, a member of the majority and minority parties from the Senate and Assembly, three members nominated by the Governor with the advice and consent of the Senate, and four additional ex officio curators designated by the society's constitution. The board of curators appoints the director who serves as secretary of the board and the administrative head of the society. The society is organized along functional lines with four operating divisions: Library and Archives, Museums and Historic Sites, Historic Preservation-Public History, and Administrative Services.

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The society fulfills its mission through the following major programs:

1. Operates the largest library and archives of North American history (3.7 million volumes) in the world on behalf of Wisconsin citizens, an international array of scholars and the University of Wisconsin, for which the society serves as the North American history library,
2. As the state's records management agency, collects and preserves the archival records of the State of Wisconsin and all of its political and judicial subdivisions, as well as a vast array of unpublished historical records documenting organized labor, social action and reform, Native American history, mass communications media, family and genealogical records, records of important corporations and historical movements, and political papers,
3. Operates the Wisconsin Historical Museum and nine historic sites, which collect, preserve, document and interpret Wisconsin's history, physical heritage and national relevance for Wisconsin citizens and visitors, as well as promote tourism and economic development; a tenth site, Circus World Museum, is owned by the society, but operated under a contract with Circus World Museum Foundation,
4. Provides legally-required services statewide. As the State Historic Preservation Officer, administers the state register of historic places, certifies building projects for federal and state tax credits, reviews federal projects for their effect on historic properties, protects burial sites, and serves as an archaeology service for government agencies on highway and natural resource projects,
5. Provides technical assistance to nearly 400 affiliated historical societies statewide, assists the general public and researchers on a variety of historic preservation and other history-related issues and projects, collaborates with state agencies, including Wisconsin Public Television, the University of Wisconsin System, the Department of Natural Resources and the Department of Tourism, and
6. Operates the Wisconsin Historical Society Press, which publishes books for general readers, school textbooks, curriculum support materials and the *Wisconsin Magazine of History*, and provides assistance to schools in teaching Wisconsin history and through the National History Day program.

MISSION

The society helps people connect to the past by collecting, preserving and sharing stories.

The society engages the public with the excitement of discovery, inspires people with new perspectives on the past and illuminates the relevance of history in our lives today. The society's guiding principles are to reach out and partner with the broadest possible public; present and promote sound and authentic history; share its riches of staff, collections and services in ways that captivate and respect the many audiences; and collect and safeguard evidence of our diverse heritage according to the highest standards of stewardship.

PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Program 1: History Services

Goal: Increase public access to primary resources and the public record on the history of Wisconsin and North America.

Objective/Activity: Increase the percentage of all collections that are cataloged in on-line catalogs.

Goal: Increase the general public's knowledge and appreciation of the history of Wisconsin.

Objective/Activity: Increase public participation in the historic sites' programming.

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Objective/Activity: Increase the public participation in the museum programming.

Objective/Activity: Increase the number of new historical books sold or distributed through the Wisconsin Historical Society Press.

Objective/Activity: Increase the distribution of the *Wisconsin Magazine of History*.

Goal: Encourage the rehabilitation and reuse of historic structures throughout the state.

Objective/Activity: Increase the number of buildings rehabilitated using the state and federal historic building rehabilitation tax credit programs.

Goal: Provide increased access to society services and resources.

Objective/Activity: Increase the level of access to society services and resources by increasing the amount of information, resources and applications available on the society's Web site locations.

Goal: Enhance and improve statewide education curriculum efforts to increase student knowledge of history.

Objective/Activity: Increase student participation and interaction with the society's museum program offerings.

Objective/Activity: Increase statewide student participation in the National History Day program.

Objective/Activity: Increase the number of Wisconsin Historical Society Press student titles and textbooks sold and distributed across the state.

PERFORMANCE MEASURES

2011 AND 2012 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2011	Actual 2011	Goal 2012	Actual 2012
1.	Percentage of all collections cataloged on-line.	44.1%	45.5%	45.5%	46%
1.	Total historic sites attendance.	150,000 ¹	167,400	164,000	180,817
1.	Total museum attendance.	80,000	78,296	82,000	81,624
1.	Number of historical books sold or distributed.	46,000	41,910	48,500	42,000
1.	Total distribution of <i>Wisconsin Magazine of History</i> .	50,250	51,816	50,500	49,533
1.	Number of buildings receiving tax credits.	185	177	195	190
1.	Number of unique visits to the society's Web site locations.	2,750,000	2,712,880	3,000,000	3,206,977

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Prog. No.	Performance Measure	Goal 2011	Actual 2011	Goal 2012	Actual 2012
1.	Attendance of school-age children at the museum.				
	Education units	52,000	50,380	53,000	54,406
	School-age children	29,400	28,698	30,000	29,767
1.	Student participation in National History Day.	9,500	8,500	10,000	9,000
1.	Number of student titles sold or distributed.	15,000	13,513	16,000	12,000

Note: Based on fiscal year.

¹A June 2010 tornado that forced the closing of Old World Wisconsin was taken into account when forming this goal.

2013, 2014 AND 2015 GOALS

Prog. No.	Performance Measure	Goal 2013 ¹	Goal 2014	Goal 2015
1.	Percentage of all collections cataloged on-line.	46.5%	47.1%	47.7%
1.	Total historic sites attendance.	166,000	167,660	169,320
1.	Total museum attendance.	75,000	75,000	75,000
1.	Number of historical books sold or distributed.	51,000	44,000	45,000
1.	Total distribution of <i>Wisconsin Magazine of History</i> .	50,750	49,400	49,400
1.	Number of buildings receiving tax credits.	205	215	225
1.	Number of unique visits to the society's Web site locations.	3,150,000	3,500,000	4,000,000
1.	Attendance of school-age children at the museum.			
	Education units	54,000	53,000	53,500
	School-age children	30,900	28,500	29,000
1.	Student participation in National History Day.	9,500	10,000	10,500
1.	Number of student titles sold or distributed.	17,000	14,000	14,000

Note: Based on fiscal year.

¹Some goals for 2013 have been modified.

HISTORICAL SOCIETY

GOVERNOR'S BUDGET RECOMMENDATIONS

RECOMMENDATIONS

1. Circus World Museum
2. Library and Archives
3. Data Center Transfer
4. Unclassified Position Authority
5. Permanent GPR Reductions
6. Fuel and Utilities Reestimate
7. Debt Service Reestimate
8. Standard Budget Adjustments

ITEMS NOT APPROVED

9. Digital Learning Material Editor
10. Information Technology Positions
11. Positions for Proposed Wisconsin History Center

Historical Society

Table 1
Department Budget Summary by Funding Source (in thousands of dollars)

	ACTUAL FY12	ADJUSTED	AGENCY REQUEST		GOVERNOR'S	
		BASE FY13	FY14	FY15	RECOMMENDATION FY14	FY15
GENERAL PURPOSE REVENUE	\$11,004.4	\$14,132.9	\$14,006.6	\$14,095.8	\$14,829.9	\$15,016.1
State Operations	10,919.9	14,048.4	13,922.1	14,011.3	14,745.4	14,931.6
Aids to Ind. & Org.	84.5	84.5	84.5	84.5	84.5	84.5
FEDERAL REVENUE (1)	\$1,231.0	\$1,196.9	\$1,263.8	\$1,264.0	\$1,263.8	\$1,264.0
State Operations	1,231.0	1,196.9	1,263.8	1,264.0	1,263.8	1,264.0
PROGRAM REVENUE (2)	\$3,840.1	\$2,662.7	\$2,788.8	\$2,803.0	\$3,049.2	\$3,053.1
State Operations	3,840.1	2,662.7	2,788.8	2,803.0	3,049.2	3,053.1
SEGREGATED REVENUE (3)	\$3,802.5	\$3,835.5	\$3,766.8	\$3,766.8	\$4,729.3	\$4,729.3
State Operations	3,802.5	3,835.5	3,766.8	3,766.8	4,729.3	4,729.3
TOTALS - ANNUAL	\$19,878.0	\$21,828.0	\$21,826.0	\$21,929.6	\$23,872.2	\$24,062.5
State Operations	19,793.5	21,743.5	21,741.5	21,845.1	23,787.7	23,978.0
Aids to Ind. & Org.	84.5	84.5	84.5	84.5	84.5	84.5

(1) Includes Program Revenue-Federal and Segregated Revenue-Federal

(2) Includes Program Revenue-Service and Program Revenue-Other

(3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

Table 2
Department Position Summary by Funding Source (in FTE positions) (4)

	ADJUSTED	AGENCY REQUEST		GOVERNOR'S	
	BASE FY13	FY14	FY15	RECOMMENDATION FY14	FY15
GENERAL PURPOSE REVENUE	100.15	99.65	100.65	100.65	100.65
FEDERAL REVENUE (1)	6.36	6.36	6.36	6.36	6.36
PROGRAM REVENUE (2)	13.75	14.75	14.75	15.75	15.75
SEGREGATED REVENUE (3)	11.28	11.28	11.28	13.28	13.28
TOTALS - ANNUAL	131.54	132.04	133.04	136.04	136.04

(1) Includes Program Revenue-Federal and Segregated Revenue-Federal

(2) Includes Program Revenue-Service and Program Revenue-Other

(3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

(4) All positions are State Operations unless otherwise specified

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**Table 3
Department Budget Summary by Program (in thousands of dollars)**

	ACTUAL FY12	ADJUSTED BASE FY13	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY14	FY15	FY14	FY15
1. History services	\$19,878.0	\$21,828.0	\$21,826.0	\$21,929.6	\$23,872.2	\$24,062.5
TOTALS	\$19,878.0	\$21,828.0	\$21,826.0	\$21,929.6	\$23,872.2	\$24,062.5

**Table 4
Department Position Summary by Program (in FTE positions) (4)**

	ADJUSTED BASE FY13	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY14	FY15	FY14	FY15
1. History services	131.54	132.04	133.04	136.04	136.04
TOTALS	131.54	132.04	133.04	136.04	136.04

(4) All positions are State Operations unless otherwise specified

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1. Circus World Museum

Source of Funds	Agency Request				Governor's Recommendations			
	FY14		FY15		FY14		FY15	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	500,000	6.00	700,000	6.00
PR-O	0	0.00	0	0.00	303,600	2.00	303,600	2.00
SEG-O	0	0.00	0	0.00	962,500	2.00	962,500	2.00
TOTAL	0	0.00	0	0.00	1,766,100	10.00	1,966,100	10.00

The Governor recommends providing funding for the Circus World Museum to operate as a historic site to preserve the collections, increase operational efficiency and promote tourism.

2. Library and Archives

Source of Funds	Agency Request				Governor's Recommendations			
	FY14		FY15		FY14		FY15	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	237,900	1.00	177,600	1.00	237,900	1.00	177,600	1.00
PR-S	28,000	0.00	28,000	0.00	28,000	0.00	28,000	0.00
TOTAL	265,900	1.00	205,600	1.00	265,900	1.00	205,600	1.00

The Governor recommends providing funding and position authority to support the society's library and archives for: (a) digital repository for archives of the state (\$237,900 in FY14 and \$177,600 in FY15 and 1.0 FTE position in each year); and (b) temporary storage space for the public records collection (\$28,000 in each year).

3. Data Center Transfer

Source of Funds	Agency Request				Governor's Recommendations			
	FY14		FY15		FY14		FY15	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	50,000	0.00	50,000	0.00	50,000	0.00	50,000	0.00
TOTAL	50,000	0.00	50,000	0.00	50,000	0.00	50,000	0.00

The Governor recommends transferring the society's servers and maintenance of the data center to the Division of Information Technology at the University of Wisconsin-Madison for long-term savings and operational efficiency.

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4. Unclassified Position Authority

The Governor recommends transferring 1.0 FTE unclassified position authority from a division administrator position to an executive staff assistant position.

5. Permanent GPR Reductions

Source of Funds	Agency Request				Governor's Recommendations			
	FY14		FY15		FY14		FY15	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	-587,800	-6.50	-587,800	-6.50	-587,800	-6.50	-587,800	-6.50
TOTAL	-587,800	-6.50	-587,800	-6.50	-587,800	-6.50	-587,800	-6.50

The Governor recommends reducing funding and position authority to create additional efficiencies and balance the budget.

6. Fuel and Utilities Reestimate

Source of Funds	Agency Request				Governor's Recommendations			
	FY14		FY15		FY14		FY15	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-154,400	0.00	-129,700	0.00
TOTAL	0	0.00	0	0.00	-154,400	0.00	-129,700	0.00

The Governor recommends adjusting the society's fuel and utilities budget for expected changes in prices and to reflect statistically normal weather conditions.

7. Debt Service Reestimate

Source of Funds	Agency Request				Governor's Recommendations			
	FY14		FY15		FY14		FY15	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	747,600	0.00	767,700	0.00
PR-O	0	0.00	0	0.00	-4,500	0.00	-1,900	0.00
TOTAL	0	0.00	0	0.00	743,100	0.00	765,800	0.00

The Governor recommends adjusting the society's base budget to reflect a reestimate of debt service on authorized bonds.

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8. Standard Budget Adjustments

Source of Funds	Agency Request				Governor's Recommendations			
	FY14		FY15		FY14		FY15	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	-96,300	0.00	-94,600	0.00	-96,300	0.00	-94,600	0.00
PR-F	66,900	0.00	67,100	0.00	66,900	0.00	67,100	0.00
PR-O	55,600	0.00	55,600	0.00	55,600	0.00	55,600	0.00
PR-S	3,800	0.00	5,100	0.00	3,800	0.00	5,100	0.00
SEG-O	-68,700	0.00	-68,700	0.00	-68,700	0.00	-68,700	0.00
TOTAL	-38,700	0.00	-35,500	0.00	-38,700	0.00	-35,500	0.00

The Governor recommends adjusting the society's base budget for: (a) turnover reduction (-\$171,500 in each year); (b) full funding of continuing position salaries and fringe benefits (\$106,200 in each year); (c) reclassifications and semiautomatic pay progression (\$2,800 in each year); (d) overtime (\$7,300 in each year); (e) night and weekend differential pay (\$12,400 in each year); (f) full funding of lease and directed moves costs (\$4,100 in FY14 and \$7,300 in FY15); and (g) minor transfers within the same alpha appropriation.

ITEMS NOT APPROVED

The following requests are not included in the Governor's budget recommendations for the Historical Society.

Decision Item	Source of Funds	FY14		FY15	
		Dollars	Positions	Dollars	Positions
9. Digital Learning Material Editor	GPR	38,700	1.00	51,600	1.00
10. Information Technology Positions	GPR	137,700	2.00	174,300	2.00
11. Positions for Proposed Wisconsin History Center	GPR	93,500	2.00	191,800	3.00
	PR-S	38,700	1.00	51,600	1.00
TOTAL OF ITEMS NOT APPROVED	GPR	269,900	5.00	417,700	6.00
	PR-S	38,700	1.00	51,600	1.00