

HISTORICAL SOCIETY

GOVERNOR'S BUDGET RECOMMENDATIONS

Source of Funds	FY23 Adjusted Base	FY24 Recommended	% Change Over FY23	FY25 Recommended	% Change Over FY24
GPR	22,077,000	28,153,100	27.5	25,693,700	-8.7
PR-F	1,483,900	2,603,400	75.4	2,717,200	4.4
PR-S	2,505,200	2,961,300	18.2	2,962,800	0.1
PR-O	1,046,600	2,719,200	159.8	2,739,600	0.8
SEG-O	4,203,500	5,728,100	36.3	6,721,600	17.3
TOTAL	31,316,200	42,165,100	34.6	40,834,900	-3.2

FULL-TIME EQUIVALENT POSITION SUMMARY

Source of Funds	FY23 Adjusted Base	FY24 Recommended	FTE Change Over FY23	FY25 Recommended	FTE Change Over FY24
GPR	112.65	116.65	4.00	116.65	0.00
PR-F	8.86	8.86	0.00	8.86	0.00
PR-S	17.75	18.75	1.00	18.75	0.00
PR-O	5.60	5.60	0.00	5.60	0.00
SEG-O	32.84	32.84	0.00	32.84	0.00
TOTAL	177.70	182.70	5.00	182.70	0.00

AGENCY DESCRIPTION

Founded in 1846, prior to statehood, the society is governed by a board of curators comprised of: 24 individuals elected by the society's members; the Governor or his/her designee; a member of the majority and minority parties from the Senate and Assembly; three members nominated by the Governor with the advice and consent of the Senate; and four additional ex officio members designated by the society's constitution. The board appoints the director, the administrative head of the agency.

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Both a state agency and a membership organization, the society leverages its state support to generate nearly 35 percent of its annual operating budget through earned income, grants, endowments and contributions. Services are delivered through four programmatic divisions:

Division of Library, Archives and Museum Collections

The society operates the world's largest library and archives dedicated exclusively to North American history on behalf of Wisconsin citizens, an international array of scholars and the University of Wisconsin, for which the society serves as the North American history library. Its extensive collections include nearly four million books, pamphlets, newspapers, government records, business records, maps, unpublished archival items, personal memoirs, diaries and journals, as well as four million historic photographs. The society's museum collections encompass all of Wisconsin and include over 267,000 artifacts and 375,000 archaeological items.

In partnership with the Department of Administration and the Wisconsin Veterans Museum, the society operates a 188,000 square foot State Archive Preservation Facility, providing state-of-the-art environmental and physical security for Wisconsin's most important historical and cultural resources.

As the state's records management agency, the society collects and preserves the archival records of the State of Wisconsin and all of its political and judicial subdivisions. The archives holds a vast array of unpublished historical records documenting labor history, social action and reform, Native American history, and political papers from all possible sources.

Division of Museums and Historic Sites

The society owns and operates the Wisconsin Historical Museum and 12 historic sites, which share stories of Wisconsin's physical and cultural heritage. These sites also promote tourism and economic development. This division also includes the society's education team, which develops curriculum for K-12 classrooms, conducts school visits, administers tours and programming at society locations, creates traveling exhibitions, and administers the state National History Day program.

State Historic Preservation Office

The society's State Historic Preservation Office administers the State Register of Historic Places and Wisconsin's portion of the National Register of Historic Places, certifies building projects for federal and state tax credits, reviews federal and state projects for their effect on historic properties, and administers statutes that protect American Indian and Euro-American burial sites and cemeteries.

Office of Programs and Outreach

The Office of Programs and Outreach aims to expand the reach of the society's mission, programs and services to all Wisconsinites through four main functions: field services, the Wisconsin Historical Society Press, retail services and event rentals. It also provides technical assistance to nearly 400 affiliated historical societies statewide and assists the general public and researchers on a variety of historic preservation and other history-related issues and projects. The Wisconsin Historical Society Press publishes the *Wisconsin Magazine of History*, books for general readers, and textbooks and curriculum support materials for teachers and children.

MISSION

The society connects people to the past by collecting, preserving and sharing stories.

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PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Program 1: History Services

Goal: Expedite the preservation of places of enduring value.

Objective/Activity: Facilitate Wisconsin's historic preservation programs, including private investment in historic properties utilizing the state and federal historic building rehabilitation tax credit programs.

Objective/Activity: Educate Wisconsin residents, property owners and stakeholders on Wisconsin's archaeological, maritime and built environment resources.

Goal: Enhance the understanding of history through reading, listening and learning.

Objective/Activity: Publish and distribute highly valued and widely read Wisconsin Historical Society Press (WHSP) books sold to general audiences.

Objective/Activity: Distribute highly valued WHSP student titles and textbooks to schools and students.

Objective/Activity: Provide transformative history educational experiences for middle school and high school students through the National History Day program.

Objective/Activity: Provide assistance and support to local history affiliate organizations and support to local heritage and community groups through consultations, programming and educational services.

Goal: Acquire, catalog, preserve and share collections that sustain our national reputation and provide egalitarian access to research services for seekers of historical information.

Objective/Activity: Acquire and document history through current collecting policies and collection plans.

Objective/Activity: Provide valued service and unparalleled access to the society's research collection to patrons and visitors.

Objective/Activity: Provide assistance with electronic records to state agencies.

Goal: Use physical environments and artifacts to create immersive and engaging learning experiences.

Objective/Activity: Deliver quality, engaging, entertaining and educational experiences for visitors of all ages that result in lasting and inspirational memories and connections to Wisconsin history.

Objective/Activity: Advance the Old World Wisconsin master plan to improve quality of guest experience.

Objective/Activity: Provide enriching educational experiences for school children that meet Wisconsin instructional standards.

Objective/Activity: Increase safety and security at society facilities and reduce deferred maintenance.

Goal: Replace Wisconsin Historical Museum with a new 21st century museum.

Objective/Activity: Prepare and collect stories for the new museum.

Objective/Activity: Engage citizenship of Wisconsin to develop relevant guest experience.

Objective/Activity: Develop facility and realize capital funding requirements.

Historical Society

PERFORMANCE MEASURES

2021 AND 2022 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2021	Actual 2021¹	Goal 2022	Actual 2022
1.	Number of buildings rehabilitated using the rehabilitation tax credit programs.	300	478	350	453
1.	Total tax credit project investment.	\$100 million	\$121 million	\$120 million	\$139 million
1.	Number of WHSP books sold or distributed through all channels.	15,235	40,918	25,000	45,373
1.	Number of WHSP student titles and textbooks sold and distributed.	2,500	8,248	3,125	7,162
1.	Number of participants in National History Day program.	10,000	3,562	15,000	4,500
1.	Number of local history affiliate consultations.	550	451	600	454
1.	People engaged in new museum development process.	1,500	163	1,500	320
1.	Number of collection donations (donor transactions).	200	232	215	311
1.	Number of patrons served through State Archives and North American History Library.	15,000	19,352	60,000	152,755
1.	Number of agencies provided with e-records assistance.	15	20	25	10
1.	Number of local governments served via in-person consultations.	15	79	20	109
1.	Attendance at museums and historic sites.	68,000	30,585	140,000	156,770
1.	K-12 student attendance at museums and historic sites.	5,000	6,698	30,000	21,000
1.	Unique visits to website content.	5,700,000	5,705,507	5,700,000	5,666,588
1.	Total Wisconsin Historical Society members.	11,000	9,880	11,500	11,253
1.	Value of deferred maintenance at Wisconsin Historical Society facilities.	\$6,808,400	\$8,072,400	\$5,396,400	\$7,728,400

Note: Based on fiscal year.

¹Actuals for 2021 were impacted by the COVID-19 pandemic.

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2023, 2024 AND 2025 GOALS

Prog. No.	Performance Measure	Goal 2023 ¹	Goal 2024	Goal 2025
1.	Number of buildings rehabilitated using the rehabilitation tax credit programs.	350	350	350
1.	Total tax credit project investment.	\$120 million	\$120 million	\$120 million
1.	Number of WHSP books sold or distributed through all channels.	42,000	42,000	42,000
1.	Number of WHSP student titles and textbooks sold and distributed.	4,000	4,000	4,000
1.	Number of participants in National History Day program.	5,000	7,500	10,000
1.	Number of local history affiliate consultations.	450	450	450
1.	People engaged in new museum development process.	1,000	1,000	1,000
1.	Number of collection donations (donor transactions).	300	300	300
1.	Number of patrons served through State Archives and North American History Library.	150,000	150,000	150,000
1.	Number of agencies provided with e-records assistance.	18	20	22
1.	Number of local governments served via in-person consultations.	100	100	100
1.	Attendance at museums and historic sites.	250,000	255,000	260,000
1.	K-12 student attendance at museums and historic sites.	60,000	61,500	63,000
1.	Unique visits to website content.	5,700,000	5,700,000	5,700,000
1.	Total Wisconsin Historical Society members.	12,000	12,500	13,000
1.	Value of deferred maintenance at Wisconsin Historical Society facilities.	\$6,000,000	\$5,000,000	\$4,500,000

Note: Based on fiscal year.

¹Some goals for 2023 have been revised.

HISTORICAL SOCIETY

GOVERNOR'S BUDGET RECOMMENDATIONS

RECOMMENDATIONS

1. Wisconsin History Center
2. Black Historical Society
3. Information Technology Services
4. Historical and Fine Arts Collection Inventory
5. Records Management
6. Revenue Reestimates
7. State Operations Adjustments
8. Fuel and Utilities Reestimate
9. Debt Service Reestimate
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Historical Society

**Table 1
Department Budget Summary by Funding Source (in thousands of dollars)**

	ACTUAL FY22	ADJUSTED BASE FY23	AGENCY REQUEST FY24	AGENCY REQUEST FY25	GOVERNOR'S RECOMMENDATION FY24	GOVERNOR'S RECOMMENDATION FY25
GENERAL PURPOSE REVENUE	\$21,295.5	\$22,077.0	\$24,287.9	\$24,412.9	\$28,153.1	\$25,693.7
State Operations	21,211.0	21,992.5	24,203.4	24,328.4	27,068.6	24,609.2
Aids to Ind. & Org.	84.5	84.5	84.5	84.5	1,084.5	1,084.5
FEDERAL REVENUE (1)	\$1,702.6	\$1,483.9	\$2,603.9	\$2,717.5	\$2,603.4	\$2,717.2
State Operations	1,702.6	1,483.9	2,603.9	2,717.5	2,603.4	2,717.2
PROGRAM REVENUE (2)	\$5,047.2	\$3,551.8	\$7,138.1	\$7,158.1	\$5,680.5	\$5,702.4
State Operations	5,047.2	3,551.8	7,138.1	7,158.1	5,680.5	5,702.4
SEGREGATED REVENUE (3)	\$3,980.5	\$4,203.5	\$5,728.0	\$6,721.5	\$5,728.1	\$6,721.6
State Operations	3,980.5	4,203.5	5,728.0	6,721.5	5,728.1	6,721.6
TOTALS - ANNUAL	\$32,025.7	\$31,316.2	\$39,757.9	\$41,010.0	\$42,165.1	\$40,834.9
State Operations	31,941.2	31,231.7	39,673.4	40,925.5	41,080.6	39,750.4
Aids to Ind. & Org.	84.5	84.5	84.5	84.5	1,084.5	1,084.5

(1) Includes Program Revenue-Federal and Segregated Revenue-Federal

(2) Includes Program Revenue-Service and Program Revenue-Other

(3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

**Table 2
Department Position Summary by Funding Source (in FTE positions)**

	ADJUSTED BASE FY23	AGENCY REQUEST FY24	AGENCY REQUEST FY25	GOVERNOR'S RECOMMENDATION FY24	GOVERNOR'S RECOMMENDATION FY25
GENERAL PURPOSE REVENUE	112.65	116.65	116.65	116.65	116.65
State Operations	112.65	116.65	116.65	116.65	116.65
FEDERAL REVENUE (1)	8.86	8.86	8.86	8.86	8.86
State Operations	8.86	8.86	8.86	8.86	8.86
PROGRAM REVENUE (2)	23.35	24.35	24.35	24.35	24.35
State Operations	23.35	24.35	24.35	24.35	24.35
SEGREGATED REVENUE (3)	32.84	32.84	32.84	32.84	32.84
State Operations	32.84	32.84	32.84	32.84	32.84
TOTALS - ANNUAL	177.70	182.70	182.70	182.70	182.70
State Operations	177.70	182.70	182.70	182.70	182.70

(1) Includes Program Revenue-Federal and Segregated Revenue-Federal

(2) Includes Program Revenue-Service and Program Revenue-Other

(3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

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Table 3
Department Budget Summary by Program (in thousands of dollars)

	ACTUAL FY22	ADJUSTED BASE FY23	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY24	FY25	FY24	FY25
1. History services	\$32,025.7	\$31,316.2	\$39,757.9	\$41,010.0	\$42,165.1	\$40,834.9
TOTALS	\$32,025.7	\$31,316.2	\$39,757.9	\$41,010.0	\$42,165.1	\$40,834.9

Table 4
Department Position Summary by Program (in FTE positions)

	ADJUSTED BASE FY23	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY24	FY25	FY24	FY25
1. History services	177.70	182.70	182.70	182.70	182.70
TOTALS	177.70	182.70	182.70	182.70	182.70

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1. Wisconsin History Center

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	2,500,000	0.00	500,000	0.00
PR-S	1,450,000	0.00	1,450,000	0.00	0	0.00	0	0.00
TOTAL	1,450,000	0.00	1,450,000	0.00	2,500,000	0.00	500,000	0.00

The Governor recommends providing funding to support the conservation, preservation and preparation of historical artifacts for the new Wisconsin History Center, scheduled to be completed in 2026.

2. Black Historical Society

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	1,000,000	0.00	1,000,000	0.00
TOTAL	0	0.00	0	0.00	1,000,000	0.00	1,000,000	0.00

The Governor recommends increasing funding for the Black Historical Society.

3. Information Technology Services

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	2,048,700	4.00	2,223,700	4.00	2,574,900	4.00	2,370,100	4.00
TOTAL	2,048,700	4.00	2,223,700	4.00	2,574,900	4.00	2,370,100	4.00

The Governor recommends providing funding for the transition of the society's information technology services and support from the University of Wisconsin-Madison to the Department of Administration's Division of Enterprise Technology. The Governor also recommends providing position authority and related funding to support the society's daily information technology and digitalization operations. See Department of Administration, Item #20.

Historical Society

4. Historical and Fine Arts Collection Inventory

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	250,000	0.00	200,000	0.00	240,000	0.00	0	0.00
TOTAL	250,000	0.00	200,000	0.00	240,000	0.00	0	0.00

The Governor recommends providing one-time funding to complete a comprehensive inventory and valuation of state-owned historical and fine arts collections. See Department of Administration, Item #37; and Department of Veterans Affairs, Item #12.

5. Records Management

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-S	0	1.00	0	1.00	0	1.00	0	1.00
TOTAL	0	1.00	0	1.00	0	1.00	0	1.00

The Governor recommends converting LTE staff to an FTE permanent position to support the state historical records management program.

6. Revenue Reestimates

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-F	1,149,700	0.00	1,263,300	0.00	1,149,700	0.00	1,263,300	0.00
PR-S	365,500	0.00	365,500	0.00	365,500	0.00	365,500	0.00
PR-O	2,030,000	0.00	2,050,000	0.00	2,030,000	0.00	2,050,000	0.00
SEG-O	929,000	0.00	1,922,500	0.00	929,000	0.00	1,922,500	0.00
TOTAL	4,474,200	0.00	5,601,300	0.00	4,474,200	0.00	5,601,300	0.00

The Governor recommends adjusting the society's expenditure authority based on revenue reestimates.

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7. State Operations Adjustments

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	250,800	0.00	250,800	0.00
SEG-O	0	0.00	0	0.00	100	0.00	100	0.00
TOTAL	0	0.00	0	0.00	250,900	0.00	250,900	0.00

The Governor recommends adjusting expenditure authority in certain state operations appropriations to reflect increased supplies and services costs related to the provision of current programmatic requirements.

8. Fuel and Utilities Reestimate

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	396,800	0.00	421,200	0.00
TOTAL	0	0.00	0	0.00	396,800	0.00	421,200	0.00

The Governor recommends adjusting the society's fuel and utilities budget for expected changes in prices and to reflect statistically normal weather conditions.

9. Debt Service Reestimate

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-614,000	0.00	-653,000	0.00
PR-O	0	0.00	0	0.00	-7,800	0.00	-7,400	0.00
TOTAL	0	0.00	0	0.00	-621,800	0.00	-660,400	0.00

The Governor recommends adjusting the society's base budget to reflect a reestimate of debt service on authorized bonds.

Historical Society

10. Standard Budget Adjustments

Source of Funds	Agency Request				Governor's Recommendations			
	FY24		FY25		FY24		FY25	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	-87,800	0.00	-87,800	0.00	-272,400	0.00	-272,400	0.00
PR-F	-29,700	0.00	-29,700	0.00	-30,200	0.00	-30,000	0.00
PR-S	90,400	0.00	90,400	0.00	90,600	0.00	92,100	0.00
PR-O	-349,600	0.00	-349,600	0.00	-349,600	0.00	-349,600	0.00
SEG-O	595,500	0.00	595,500	0.00	595,500	0.00	595,500	0.00
TOTAL	218,800	0.00	218,800	0.00	33,900	0.00	35,600	0.00

The Governor recommends adjusting the society's base budget for: (a) turnover reduction (-\$231,500 in each year); (b) full funding of continuing position salaries and fringe benefits (\$430,600 in each year); (c) overtime (\$7,300 in each year); (d) night and weekend differential pay (\$12,400 in each year); (e) full funding of lease and directed moves costs (-\$184,900 in FY24 and -\$183,200 in FY25); and (f) minor transfers within the same alpha appropriation.